



Your guide to displaying your ISO 45001 Certification logo on your website



CONGRATULATIONS!

Now you are certified to ISO 45001, you are entitled to display your certification logo on your website.



WHY IS IT IMPORTANT TO DO THIS?

Your ISO management standard is an **investment** which helps your business grow.

It's important to tell any potential clients or customers that you are certified as it helps **differentiate** you from your competition.

Your website is a **key tool** in successfully achieving this.

WHERE SHOULD I PUT THE LOGO?

As a minimum, you should display the special footer logo within the **footer** of your website. This means it shows on every page.

Many customers also create a page all about their ISO certification so we have also included logos which can be used within the **main body** of web pages.

CAN I CHANGE THE LOGO?

Our logo is protected by copyright.

Please do not amend the logo in any way other than resizing the 'scalable' version to best meet your needs.

If you have more than one certification, you may choose to **stack your logos** or put them **side-by-side**:



WHAT DO I NEED TO DO?

Your web designer can use the code on the following pages to display the logo.

Should they have any problems, please ask them to email us at marketing@isoqsltd.com

LOGOS FOR WEBSITE FOOTERS

We have provided code for three different **web footer logos**:

- Small (200x65)
- Medium (250x81)
- Scalable

Please select the code from the following page which is most suitable for your FOOTER needs.

ISO 45001 LOGOS FOR WEBSITE FOOTERS

Small (200x65)	<pre><div style="width: 200; text-align: center;"><p>ISO 45001 certification
from ISO Quality Services Ltd.</p></div></pre>
Medium (250x81)	<pre><div style="width: 250; text-align: center;"><p>ISO 45001 certification
from ISO Quality Services Ltd.</p></div></pre>
Scalable	<pre><div style="width: 100%; text-align: center;"><p>ISO 45001 certification
from ISO Quality Services Ltd.</p></div></pre>

LOGOS FOR WEBSITE BODY CONTENT

We have provided code for three different logos which you can use in the **main body** of web pages:

- Small (200x65)
- Medium (250x81)
- Scalable

Please select the code from the following page which is most suitable for your needs.

ISO 45001 LOGOS FOR WEBSITE BODY CONTENT

Small (200x65)	<pre><div style="width: 200; text-align: center;"><p>ISO 45001 certification
from ISO Quality Services Ltd.</p></div></pre>
Medium (250x81)	<pre><div style="width: 250; text-align: center;"><p>ISO 45001 certification
from ISO Quality Services Ltd.</p></div></pre>
Scalable	<pre><div style="width: 100%; text-align: center;"><p>ISO 45001 certification
from ISO Quality Services Ltd.</p></div></pre>

THANK YOU

Once you've got your logos live,
please let us know via marketing@isoqsltd.com
and we'll post about it on our social media channels.

Please include your Twitter handle in your email.

Alternatively, you can tweet to @ISOQSL
and we'll retweet your content.